

WATC Coverage Chart

COUNTY	CITY	SYSTEM	CHANNEL #	SUBSCR.
Banks	Homer	Windstream	13	P
Bartow	Cartersville	Comcast	2	19,518
Butts	Jackson	Charter	19	P
Cherokee	Canton	Comcast	2	12,092
Cherokee	Woodstock	Comcast	2	68,926
Clarke	Athens	Charter	14	37,160
Clay, NC	Hayesville	Windstream	13	P
Clayton	Jonesboro	Comcast	2	46,400
Cobb	Acworth	Cablenet	7	2,800
Cobb	Marietta	Comcast	2	93,846
Cobb	Smyrna	Charter	13	20,000
Dawson	Dawsonville	Windstream	13	P
DeKalb	Decatur	Comcast	2	90,177
DeKalb	Doraville	Comcast	2	33,000
Douglas	Douglasville	Comcast	2	20,594
Fayette	Fayetteville	Comcast	2	13,651
Floyd	Rome	Comcast	18	25,448
Forsyth	Cumming	Comcast	2	26,026
Fulton	Atlanta	Comcast	2	71,441
Fulton	Fairburn	Comcast	2	86,600
Fulton	Peachtree City	Comcast	2	21,485
Fulton	Roswell	Comcast	2	61,756
Fulton	Roswell	Charter	13	P
Gwinnett	Buford	Charter	13	58,240
Gwinnett	Lawrenceville	Comcast	2	79,406
Gwinnett	Norcross Conifer Xing	SatStar	12	420
Habersham	Clarkesville	Windstream	13	P
Haralson	Tallapoosa	Comcast	2	1,368
Hall	Gainesville	Comcast	38	22,397
Henry	Stockbridge	Charter	19	31,727
Jackson	Jefferson	Windsteam	13	P
Lamar	Barnesville	Charter	19	P
Lumpkin	Dahlonega	Windstream	13	P
Paulding	Dallas	Comcast	14	17,721
Pickens	Jasper	Windstream	13	P
Rockdale	Conyers	Comcast	2	18,479
Towns	Hiawassee	Windstream	13	P
Union	Blairsville	Windstream	13	P
White	Cleveland	Windstream	13	P
NE Georgia	Ten counties	Windstream	13	30,000
EntireDMA (est.)		DirectTV DBS	57	60,000
EntireDMA (est.)		DISH DBS	57	40,000
EntireDMA (est.)		AT&T U-verse	57	34,000
P- part of another listed system				
TOTAL HOUSEHOLD CARRIAGE			1,224,678	
30 North Georgia counties				
Atlanta is the ninth largest TV market with more than four million people (2,375,050 TV households). 10% watch over-the-air television (229,640); the rest view WATC via cable, DirecTV, DISH network or AT&T U-verse.				
WATC also broadcasts over-the-air as a full power station on 57.1 and 57.2; live streaming for the primary channel is on WATC.TV.				